



## INTRODUCTION AND CIRCULATION

The Mangawhai Focus is a **Free tabloid delivered** twice monthly to **Warkworth, Wellsford, Kaiwaka, Mangawhai, Langs Beach, Waipu, Ruakaka, Bream Bay and Maungaturoto** Rural Delivery areas and selected areas in **Warkworth** and **Dargaville**.

In full colour, the Focus offers an interesting mix of local news, community information and advertising that is up to date, relevant and easy to read.

The Mangawhai Focus covers and services these areas by ensuring our paper is delivered through the rural delivery service, hand delivered to many local residences, into Post Office boxes and collection points at prime locations throughout the region. This award-winning paper currently has a minimum print run of 7,000 copies and up to 10,000 over summer and long weekends with an estimated readership of over 25,000.

The Focus also provides a link between Whangarei in the north to Warkworth to the south giving advertisers a much greater catchment area in which to promote their products and services. Product promotion and editorial is welcomed and may be run at no charge, space permitting, and we are happy to discuss your advertising and promotional requirements at any time.

For further information on editorial or advertising please contact:

*Melody*



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