



E

AS FROM 1 OCTOBER 2017.

<b>Casual rate</b>	<b>\$6.10 per column cm</b>	<b>Inserts: \$90 per 1000.</b>
<b>Agency commission bearing 7 Column Tabloid.</b>	<b>\$7.00 per column cm Commission bearing.</b>	
<b>Premium positions specified, Loading may apply</b>	<b>* advertorial may be available * Full colour throughout.</b>	<b>*Prices may be subject to change without notice.</b>
<b>All Prices Excluding GST and per issue unless otherwise stated</b>		
<b>Solus (Front page)</b>	<b>\$350.00 includes loading</b>	<b>8cm x 7 column (80mm x 265mm)</b>
Back page loading	plus 20%	
Pages 3 or 5 loading	plus 10%	
<b>Full page</b>		<b>36cm x 26.5cm (360mm x 265mm) (7 columns wide)</b>
Casual	<b>\$800.00</b>	
3 plus bookings*	<b>\$695.00</b>	
<b>Half page</b>		<b>18cm x 26.5cm (180mm x 265mm) (7 columns wide)</b>
Casual	<b>\$422.00</b>	
3 plus bookings*	<b>\$385.00</b>	
Advertorial may be available at no extra charge.		
<b>Quarter page regular</b>		<b>18cm x 11.10cm (180mm x 111mm) (3 columns wide)</b>
<b>Quarter page landscape</b>		<b>8cm x 26.5 cm (80mm x 265 mm)(7 columns wide)</b>
Casual	<b>\$295.00</b>	
3 plus bookings	<b>\$258.00</b>	
<b>Eighth page</b>		<b>10cm x 7.3cm (100mm x 73mm) (2 columns wide)</b>
Casual	<b>\$148.00</b>	
3 plus bookings	<b>\$122.00</b>	
<b>Smaller advertisements ROP</b>	<b>No ROP smaller than 7 x 2</b>	<b>7cm x 7.3cm (70mm x 73mm) (2 columns wide)</b>
Casual	<b>\$85.00</b>	
3 plus bookings	<b>\$75.00</b>	
<b>Trades &amp; Service Directory</b>		
Min booking 3 issues	<b>\$60.00 per issue up to 3 issues</b>	<b>50mm x 85mm column width</b>
4 issues or more	<b>\$55.00 or multiples, 4 or more.</b>	<b>5cm x 2.33 column width</b>
<b>Tide Chart Min 6 issues.</b>	<b>\$185.00</b>	
<b>Real Estate</b>	See separate price list	
<b>Features and Inserts</b>	By arrangement and available as required	
<b>Classified advertising</b>		
Run on up to 20 words	<b>Min \$20 for first 20 words,</b>	<b>50C per word there after</b>
Display	<b>\$6.00 per column cm</b>	
<b>All enquiries. Melody Tito</b>	email:sales@mangawhaifocus.co.nz <b>09 432 0285, 021 45 48 14.</b>	

Editorial & Advertising Enquiries  
**Rob Pooley Publisher.**

email: info@mangawhaifocus.co.nz  
**09 438 0904, 021 678 358**