

advertising rates 2022

MANGAWHAI FOCUS

Bream Bay - Waipu - Maungaturoto - Mangawhai - Kaiwaka - Wellsford - Warkworth

Size/Position/Full Colour	Price (per issue GST exclusive)		Size	Dimensions (h x w)
PREFERRED POSITION ADVERTS				
Solus (Front Page)	\$385.00 (includes loading)		8cm x 7 column	80mm x 265mm
Back Page	\$900.00			
Page 3 or 5	Loading of 10%			
Full Page	Casual	\$880.00	Full 7 column	369mm x 260mm
	3 plus bookings*	\$765.00		
Half Page (Horizontal) <small>Advertorial may be available at no extra charge.</small>	Casual	\$465.00	18cm x 7 column	180mm x 265mm
	3 plus bookings*	\$425.00		
Quarter Page	Casual	\$325.00	8cm x 7 column (horizontal)	80mm x 265mm
	3 plus bookings*	\$285.00	18cm x 3 column (vertical)	180mm x 111mm
Eighth Page	Casual	\$160.00	10cm x 2 column	100mm x 73mm
	3 plus bookings*	\$135.00		
Smallest Advert Run of Paper	Casual	\$95.00	7cm x 2 column	70mm x 73mm
	3 plus bookings*	\$80.00		
Trade & Services Directory Ad <small>Minimum booking of 3 issues.</small>	3 issues	\$65.00 per issue	5cm x 2.33 column	50mm x 85mm
	4 issues or more	\$60.00 per issue		
Tide Chart <small>Minimum booking of 6 issues.</small>	\$205.00 per issue			
Classified Advertising	Run on up to 20 words, minimum \$20 for first 20 words, 50c per word thereafter Display advertising \$6.00 per column centimetre			
Real Estate Section	Refer to Real Estate Rate Sheet			
Features and Inserts	Inserts \$110.00 per 1,000. Features by arrangement.			
Casual Rate	\$6.10 per column centimetre, \$7.00 per column centimetre commission bearing			



Advertising & Classifieds:

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As at 1 August 2022.

Prices may change without notice.

*Advertorial may be available.